

**Now open**

Applications for June 2019

Take a Successful Academic Career in Ic-UTK Thailand  
cooperation with ADRI Indonesia

DBA program (Doctorate in Business Administration)

**“ Indonesia focus”**

## PhD in HRM

### APPLICATION FEES

Divided by 6 semesters :

Regular program : 600.000 baht

Cooperation with ADRI program : 300.000 baht

Total Credit : 48 – 52 credits ( 6 semesters)

### COURSE SCHEDULE

1st Semester : General Subjects and Matriculation

2<sup>nd</sup> Semester : Priority Subjects

3<sup>rd</sup> Semester : Supporting Subjects

4<sup>th</sup> Semester : Doctorate Thesis ( Thesis proposal )

5<sup>th</sup> Semester : Doctorate Thesis (Closed thesis exam)

6<sup>th</sup> Semester : Doctorate Thesis (Open thesis exam)

## 1st Semester

Subject : General Competence and Matriculation

1. Research methodology 3 credits  
Prof. Dr. Suroso I.Z. MA
2. Statistics 3 credits  
Prof. Dr. Ismet Basuki / Prof. Dr. Supari muslim
3. Principle of Management / Organization Theory and Behavior 3 credits  
Prof. Dr. Chira Hongladarom

Matriculation

- Human Resource Planning and Career Development  
Assoc. Prof. Dr. Montree Boosanuer

## 2nd Semester

Subject : Priority Competence

1. Performance Management 3 credits  
Assoc. Prof. Dr. Chira Hongladarom
2. Leadership and Communication Research 3 credits  
Prof. Dr. Suroso I.Z. MA
3. Seminar on Consumer Behavior 3 credits  
Prof. Dr. Ismet Basuki / Prof. Dr. Supari muslim

## 3rd Semester

Supporting Competence

1. Seminar proposal 3 credits  
Assoc. Prof. Dr. Chalong Tubsee
2. Consumer Behavior 3 credits  
Assoc. Prof. Dr. Haryati. Ak. MSi

## 4th Semester :

Doctorate Thesis ( Thesis proposal exam) 6 credits

Topics in Marketing

1. Assoc. Prof. Dr. Chalong Tubsee
2. Assoc. Prof. Dr. Montree Boosanuer
3. Prof. Dr. Ismet Basuki / Prof. Dr. Supari muslim
4. Prof. Dr. Suroso I.Z. MA

**5th Semester :**

Doctorate Thesis (Closed thesis exam) 12 credits

Topics in Marketing

1. Assoc .Prof. Dr. Chalong Tubsee
2. Assoc. Prof. Dr. Montree Boosanuer
3. Prof. Dr. Ismet Basuki / Prof. Dr. Supari muslim
4. Prof. Dr. Suroso I.Z. MA

**6th Semester :**

Doctorate Thesis (Open thesis exam) 6 credits

Topics in Marketing

1. Prof.Dr. Chira Hongladarom
2. Assoc .Prof. Dr. Chalong Tubsee
3. Assoc. Prof. Dr. Montree Boosanuer
4. Prof. Dr. Ismet Basuki / Prof. Dr. Supari muslim
5. Prof. Dr. Suroso I.Z. MA

Total 48 credits .

March 11<sup>th</sup>, 2018

Mrs. Prattana Srisuk, PhD.  
Director of Ic-UTK Thailand  
UTK Thailand